

GENENCARE® OSMS MI (INCI: INOSITOL) THE ENERGIZING OSMOLYTE TO FIGHT THE SIGNS OF SKIN FATIGUE

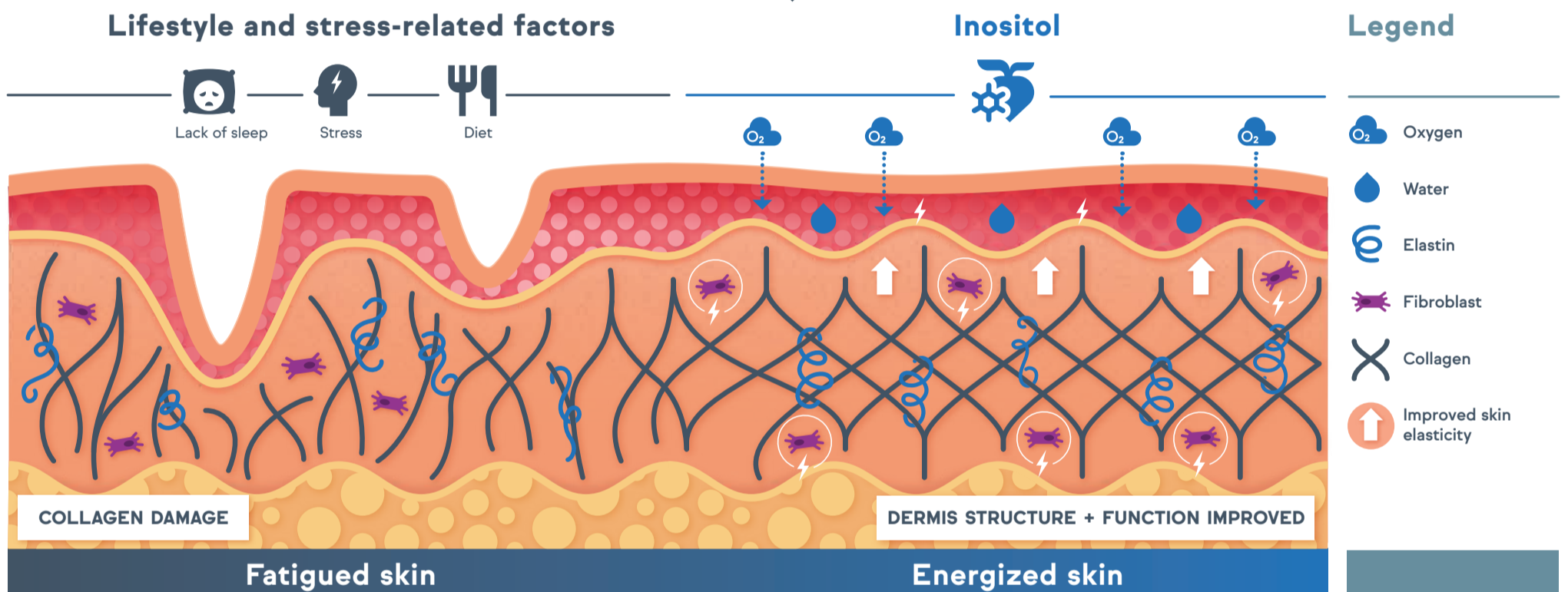


BENEFITS

1 ⚡ Helps energize skin to fight skin fatigue

2 📏 Helps improve skin elasticity

3 💧 Contributes to managing water balance in skin



MODE OF ACTION

Stimulates keratinocyte metabolism

65%↑

NMF↑

Increased filaggrin expression of keratinocytes by 65%*

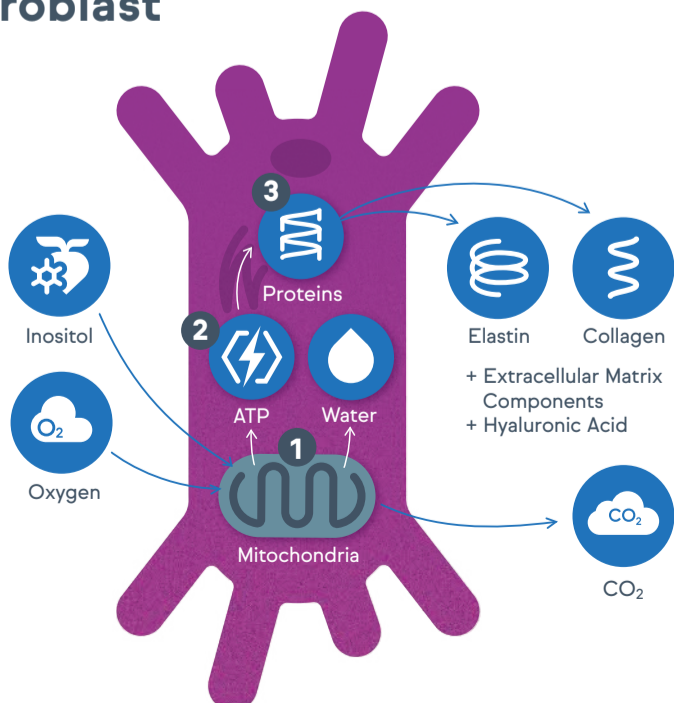
More N.M.F. (Natural Moisturizing Factor) to retain water and rehydrate the epidermis

Stimulates fibroblast metabolism¹

1 Increased mitochondrial respiration by 22%

2 Increased protein content by 84%

3 Increased ATP production by 62%



CLINICAL BENEFITS

Contributes to improved skin elasticity

+10%* 📏

Rate of elastic recovery to total deformation (Ur/Uf)

+11%** 📏

Net elasticity (Ur/Ue)

-2.2% 📏

Total skin deformation (Uf)

Contributes to improved skin oxygenation²

+10% ☁️

Significant effect versus To and versus control cream (Student T test) * p<0.01; ** p<0.05

(1) Augereau, O. et al. (Yves Rocher), Inositol improves energetic metabolism, angiogenesis and inflammation control of skin, IFSCC, Orlando, 2004.
(2) WO 2004075821 Cosmetic use of inositol

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